

JEFF CARPENTER

SKILLS

Adobe Creative Suite
Concept Creation
Traditional Media Art
Digital Painting
Photo Manipulation & Compositing
3D Environment and Asset Design
Photoshoot Direction
Video Production & Editing
Managing Creative Teams

FREELANCE

FREELANCE ILLUSTRATOR

Monmouth University
Hasbro
Dungeons & Dragons
Cornish College of the Arts
The Academy of Children's Theatre

ARTIST ALLEY EVENTS

Emerald City Comic Con
FanX
Rose City Comic Con
Lilac City Comic Con
Geek Girl Con
Central City Comic Con

EDUCATION

CENTRAL WASHINGTON UNIVERSITY

Bachelor of Fine Arts
Graphic Design 2010

Bachelor of Arts
Theatre Arts 2010

THE WORKSHOP ACADEMY

Digital Painting
Instructor: Josh Kao - 2020

Character Design
Instructor: Devon Cady-Lee - 2020

3D Art/Environment Concepts
Instructor: Chin Fong - 2021

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EXPERIENCE

ASSET ILLUSTRATOR / GRAPHIC DESIGNER

Wizards of the Coast, Renton, WA 2017 - Current

- 2D Asset Illustrator - Studio X
- Concept Illustrator - Upcoming, unannounced plane of *Magic: The Gathering*
- Packaging Designer - 13+ full set releases of *Magic: The Gathering*
- Art Director - *Secret Lair Drop* card sets
- Lead Packaging & Card Frame Design - *Transformers TCG*

AUTHOR / ILLUSTRATOR

2017 - Current

- **Field Notes: An Ecological Journal of Nature's Marvels**
96-page illustrated book for adults/young adults.
Kickstarted 2019, raised 515% of goal.
- **Night of the Corgis**
48-page illustrated book for children. Forthcoming

SENIOR GRAPHIC DESIGNER

The 5th Avenue Theatre, Seattle, WA 2015 - 2017

- Illustrated & Designed original show art for 20 Northwest regional productions
- Designed or Art Directed graphic campaigns for 37 regional & touring productions
- Managed an in-house team of designers and illustrators
- Developed strategies to attract 300,000 patrons and 25,000 subscribers per year
- Maintained positive vendor relationships

GRAPHIC DESIGNER

The 5th Avenue Theatre, Seattle, WA 2012 - 2015

- Illustrated & Designed original campaign art and developed national tour artwork
- Direct mail, print, online, and email marketing design
- In-house photographer and videographer

COMMUNICATIONS & MARKETING ASSOCIATE

The Eugene O'Neill Theater Center, Waterford, CT 2010 - 2011

- Illustrated material for all of the Regional Theatre's core programs
- Created a new brand identity for The O'Neill following its 2010 Tony Award win
- Designed all advertising material and relaunched the organizational website
- Produced a film interview series with visiting artists

ILLUSTRATOR / GRAPHIC DESIGNER

Central Washington University, Ellensburg, WA 2006 - 2010

- Illustrated original poster art for 35 productions
- Designed all advertising including a new brand identity for Central Theatre Ensemble
- Supervised a crew of students and interns